



As a loyal customer you collect points corresponding to 10% on all your purchases in *Illums Bolighus* at Amagertorv, at Copenhagen Airport, in Tivoli, in Aarhus as well as at www.illumsbolighus.dk.

Furthermore you receive offers on coming campaigns, exhibitions, trends and news.

Your benefits:

- Accumulate points on your No1 card
- By reaching 300 points or more you are rewarded by receiving a yearly bonus cheque corresponding to 10% of your purchases
- Extraordinary offers
- Information about coming campaigns and exhibitions
- Invitations to events.

Your No1 card:

- Your card is personal and must only be used by you
- Show your card to the sales person when shopping in *Illums Bolighus*. This is the only way to register your points
- If you have forgotten your card you can not earn points. Registration after the purchase is not possible
- If you loose your card, your earned points can be transferred to a new card by paying a fee of DKK 100.-
- Notify us in case of changes in your name/address/e mail. Send your changes on No1@illumsbolighus.dk or stop by one of our stores. Otherwise you will not receive your bonus cheque or other relevant information regarding No1.

How to collect points:

- Every time you purchase you earn points corresponding to 10% of the purchase. A purchase of DKK 500.- corresponds to 50 points
- Your status is being settled on the basis of how many points you have collected within the last year
- Your points will be credited on your card 30 (thirty) days after the purchase
- To receive a bonus cheque you must collect minimum 300 points by the 30th September. By 300 points you will receive a bonus cheque amounting to DKK 300.- to spend on new purchases. If you by the 30th September have collected less than 300 points, your points will be transferred to the next period
- The yearly statement of your bonus points takes place per 30th September
- The bonus cheque will be send to you by e-mail. If you want your cheque by ordinary mail, a fee of DKK 30.- will be charged.

How to spend points:

- Your bonus cheque must be spend on new purchases in *Illums Bolighus*
- Your bonus cheque and your points can not be converted to cash
- Your bonus cheque is valid up to 2 (two) years after issuing date
- If your account shows no activity within 1 (one) year since the last points have been credited or since you joined No1, your benefits and your points will be deleted.

General:

- No1 can not be combined with other campaigns; i.e. interest-free campaigns etc.
 - When joining No1 you consent to *Illums Bolighus* using your registered information in marketing campaigns towards you
 - *Illums Bolighus* reserves the right to – with 1 (one) month notice – change the terms and conditions of No1 or to terminate No1. In case of termination collected points must be used within the above mentioned time limits and terms
 - If you want to terminate your membership you can do so by sending an e mail to No1@illumsbolighus.dk.
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